

Sustainability for Business

If you want to learn how sustainability can be beneficial to a business and drive a sustainability strategy with clarity and purpose within your organisation, then this programme is for you.

The programme's ultimate objective is to increase your organisations' economic, social and environmental performance using sustainability as a driving force. It will provide you with strategic and analytical tools and reinforce the key transversal skills necessary to achieve positive impacts for your company.

The courses approach sustainability from the lenses of organisations as they juggle a complex range of needs and priorities. Sustainability challenges such as climate change, are seen as triggers of market and business transitions that represent constraints, risks as well as opportunities. Organisations must be ready to anticipate the future, whilst ensuring that their operations and unique value proposition are protected.

Members from academia in recognised international universities, entrepreneurs and key figures within the B Corp universe will be invited to interact with participants.

IN PARTNERSHIP WITH



DYNAMIA

An initiative of



COURSE 1

Embracing Complexity and Systems Thinking

DATE

26

APRIL 2022

24

MAY 2022

21

JUNE 2022

DURATION

18 HOURS

FEES

Rs34,500 (Special Fee for
Member Rs30,000)

MQA
APPROVED

SCHEDULE

Tuesdays

TIME

09:30 to 15:30

VENUE

Business Mauritius
BM-MCCI Building,
Rue du Savoir,
Ebène CyberCity, Ebène

COMING UP

This course forms part of a syllabus with two other courses, namely:

Course 2

From Intention
to Impact

Course 3

Developing Business
Opportunities

STAY TUNED FOR MORE INFORMATION

HEALTH & SAFETY PROTOCOL



COVID-19 vaccination card or
Digital Vaccination Pass*



Wash or sanitize your
hands regularly



Wearing of masks at all
times is mandatory



Practice social distancing

*In case a participant has not been vaccinated with a COVID-19 vaccine, a RT-PCR test result slip certifying a negative result dating back to not more than 7 days is required.

COURSE 1 : Embracing Complexity and Systems Thinking

By the end of this training session, participants will be able to:

Understand the complexities of today's world and how our daily choices have cascading impacts on interconnected ecosystems. Participants will learn about the various historical and modern managerial responses to this reality, and how to become agile and ambidextrous organisations.

- Build a financially logical approach for initiatives
- Improve your communication skills
- Show leadership in sustainability
- Increase collaboration capacity
- Decrease anxiety
- Learn to prioritise during these uncertain times (make the most of your time)

Module 1

Contextualising your business in a world of transition

Participants will learn that the world today is volatile, uncertain, complex and ambiguous, and will feel comfortable navigating this through a systems thinking approach. They will see that without this approach, well-intended solutions often end-up making things worse; and they will be able to understand how to approach sustainability solutions.

Module 2

Responds to complexities with agility

Participants learn that this VUCA world has an important impact on how we do business; and what are today the best management approaches to sustainability in this environment. They learn how 'sustainability' can be made into a real value-added business partner, improve agility and decrease risk.

Module 3

Climate change as the main driving force

Participants learn that our climate crisis guarantees a VUCA world for the foreseeable future. They learn about the science that explain the causes of climate change, the impacts observed and modeled, and the host of potential solutions that already exists. Apply competences from modules 1 & 2 and start developing a company Climate Action.

PROFILE OF PARTICIPANTS

- Sustainability champions
- Leaders
- Managers

METHODOLOGY

Participants competences and skills will be built progressively. Dynamia has created a state of the art methodological approach that combines elements like gamification, problem-based learning etc. Between each module, a one-hour online group session will be provided for those who wish to discuss further.

ASSESSMENT

Certification is received upon full attendance, participation in group discussions, and completion of short home assignments.

- ✓ Enjoy learning. Made easy thanks to our state-of-the-art pedagogical approach
- ✓ Easily compatible for full time employees
- ✓ Designed to be compatible with family life (and avoid peak traffic times)

RESOURCE PERSONS

Thierry Le Breton

Expert in the development of
Strategies for Territorial Integration

Amandine de Rosnay

Social and Environmental Justice
Specialist

Micael Noguero Kwik

Local and International Business
Development



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