

Sustainability for Business

If you want to learn how sustainability can be beneficial to a business and drive a sustainability strategy with clarity and purpose within your organisation, then this programme is for you.

The programme's ultimate objective is to increase your organisations' economic, social and environmental performance using sustainability as a driving force. It will provide you with strategic and analytical tools and reinforce the key transversal skills necessary to achieve positive impacts for your company.

The courses approach sustainability from the lenses of organisations as they juggle a complex range of needs and priorities. Sustainability challenges such as climate change, are seen as triggers of market and business transitions that represent constraints, risks as well as opportunities. Organisations must be ready to anticipate the future, whilst ensuring that their operations and unique value proposition are protected.

Members from academia in recognised international universities, entrepreneurs and key figures within the B Corp universe will be invited to interact with participants.

IN PARTNERSHIP WITH



DYNAMIA

An initiative of



COURSE 2

From Intention to Impact

DATE

26

JULY 2022

23

AUGUST 2022

20

SEPTEMBER 2022

DURATION

18 HOURS

FEES

Rs34,500

(Special Fee for
Member Rs30,000)

MQA
APPROVED

SCHEDULE

Tuesdays

TIME

09:30 to 15:30

VENUE

Business Mauritius
BM-MCCI Building,
Rue du Savoir,
Ebène CyberCity, Ebène

COMING UP

This course will be followed by :

Course 3

Developing Business Opportunities

STAY TUNED FOR MORE INFORMATION

HEALTH & SAFETY PROTOCOL



COVID-19 vaccination card or Digital Vaccination Pass*



Wash or sanitize your hands regularly



Wearing of masks at all times is mandatory



Practice social distancing

*In case a participant has not been vaccinated with a COVID-19 vaccine, a RT-PCR test result slip certifying a negative result dating back to not more than 7 days is required.

COURSE 2 : FROM INTENTION TO IMPACT

By the end of this training session, participants will be able to:

Use the scientific approach to achieve sustainability.

Participants will be taken on a project design journey, through which they will learn how to guide their intuition to 'do good' into measurable and quantifiable results. Participants will be introduced to various measurement tools and compliance requirements. For the practical session, we will use the carbon footprint element of a Life Cycle Assessment. Finally, they will learn how to communicate with impact avoiding greenwashing, and they will practically

- Build a financially logical approach for initiatives
- Improve participant communication skills
- Show leadership in sustainability
- Increase collaboration capacity
- Learn how the scientific approach can help participant improve their companies' performance
- Learn to prioritise during these uncertain times (make the most of participant time).

Module 1

Testing and measuring your project

Participants learn that our intuitions guide our need to 'do good', but that we also make a number of assumptions and have biases. It is important to be aware of them. We discover and use scientific approach tools. We brainstorm to identify their perfect project/product to work on for the following modules.

Module 2

Modelling the impacts of your project

Participants learn that the impacts they want to have must be measured. We do this via the example of carbon footprint and Life cycle Assessment of their green project.

Module 3

Increasing your impact through communication

Participants learn how to communicate their impacts - with impact! They will learn about greenwashing and how to avoid it. We will explore the different tools sustainability provides them to communicate. Among others, we will have a practical exercise on how to structure a 'pitch' to present their project to their CEO/Manager.

PROFILE OF PARTICIPANTS

- Sustainability champions
- Leaders
- Managers

METHODOLOGY

Participants competences and skills will be built progressively. Dynamia has created a state-of-the-art methodological approach that combines elements like gamification, problem-based learning etc. Between each module, a one-hour online group session will be provided for those who wish to discuss further.

ASSESSMENT

Certification is received upon full attendance, participation in group discussions, and completion of short home assignments.

- ✓ Enjoy learning. Made easy thanks to our state-of-the-art pedagogical approach
- ✓ Easily compatible for full time employees
- ✓ Designed to be compatible with family life (and avoid peak traffic times)

RESOURCE PERSONS

Thierry Le Breton

Expert in the development of Strategies for Territorial Integration

Emiline Tsang

Environmental Science Specialist

Micael Noguero Kwik

Local and International Business Development



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