



**Signe  
Natir**

FOR A SUSTAINABLE & INCLUSIVE MAURITIUS

# Sustainability for Business

If you want to learn how sustainability can be beneficial to a business and drive a sustainability strategy with clarity and purpose within your organisation, then this programme is for you.

The programme's ultimate objective is to increase your organisations' economic, social and environmental performance using sustainability as a driving force. It will provide you with strategic and analytical tools and reinforce the key transversal skills necessary to achieve positive impacts for your company.

The courses approach sustainability from the lenses of organisations as they juggle a complex range of needs and priorities. Sustainability challenges such as climate change, are seen as triggers of market and business transitions that represent constraints, risks as well as opportunities. Organisations must be ready to anticipate the future, whilst ensuring that their operations and unique value proposition are protected.

Members from academia in recognised international universities, entrepreneurs and key figures within the B Corp universe will be invited to interact with participants.



IN PARTNERSHIP WITH



**DYNAMIA**

An initiative of



## COURSE 3

# Developing business opportunities

DATE

**25**

OCTOBER 2022

**MQA  
APPROVED**

SCHEDULE

Tuesdays

**15**

NOVEMBER 2022

TIME

**09:30 to 15:30**

**6**

DECEMBER 2022

VENUE

Business Mauritius  
BM-MCCI Building,  
Rue du Savoir,  
Ebène CyberCity, Ebène

DURATION

**18 HOURS**

FEES

**Rs34,500**

(Special Fee for  
Member Rs30,000)

## COURSE 3 : DEVELOPING BUSINESS OPPORTUNITIES

By the end of this training session, participants will be able to:

Identify and develop business opportunities to increase their organizations performance (economic, social, environmental).

In this course, participants will learn about the multiple benefits and opportunities of being a mission driven company, that can leverage their businesses to solve problems and generate positive outcomes for their communities and the country. We will give you the strategic tools necessary to position your business as a sector and market leader, and to co-create with your stakeholders new and interesting business models.

### Module 1

#### The era of mission driven companies

Participants learn about the economic, social and environmental benefits of being a Mission Company and how BCorps lead the movement worldwide. They also learn to look at their company as a whole using the Bcorp Impact Assessment tool. Practical exercises will lead to identify new business opportunities for the participant sector of activity. Benchmark business cases will illustrate how B Corps have managed to develop business opportunities.

### Module 2

#### Developing innovative business models

Participants use the knowledge of their company or their green project on a flourishing business model canvas. Through this tool they learn about including their mission, values, ambitions, stakeholders, partners, society, resources, and the environment into their context. Practical exercises will lead to develop business opportunities to improve holistically the participants company's model.

### Module 3

#### From opportunity to reality: your management plan

Participants will learn how to use sustainability as a lever for growth and opportunities by setting ambitious goals for their companies and creating their sustainability department roadmap to achieve them.

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## METHODOLOGY

Participants competences and skills will be built progressively. Dynamia has created a state-of-the-art methodological approach that combines elements like gamification, problem-based learning etc. Between each module, a one-hour online group session will be provided for those who wish to discuss further.

## PROFILE OF PARTICIPANTS

- Sustainability champions
- Leaders
- Managers

## ASSESSMENT

Certification is received upon full attendance, participation in group discussions, and completion of short home assignments.

- ✓ Enjoy learning. Made easy thanks to our state-of-the-art pedagogical approach
- ✓ Easily compatible for full time employees
- ✓ Designed to be compatible with family life (and avoid peak traffic times)

## RESOURCE PERSONS

### Claude Rivalz Thierry Le Breton De La Vieuville

Expert in the development of Strategies for Territorial Integration

### Laura Emeline Kiat-Niouk Tsang Mang Kin

Environmental Science Specialist

### Micael Noguero Kwik

Local and International Business Development



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